

The logo for CRAFT NURSERIES is centered on a dark background with a repeating pattern of marijuana leaves. The word "CRAFT" is written in a large, white, serif font. The letter "A" is stylized with a green sprout consisting of two leaves and a stem. Below "CRAFT" is a thin green horizontal line that ends with a small vertical tick mark. To the right of this line, the word "NURSERIES" is written in a smaller, green, sans-serif font.

CRAFT  
— NURSERIES

STAY REAL • STAY CRAFT

Craft Nurseries is a full-service cannabis nursery, focused on delivering premium genetics and starter plants to licensed cultivators across Canada and into international markets.

**MARKET DEMANDS**

Provincial cannabis boards have significant influence over cultivars entering the market, while consumers seek the newest and most potent cultivars with unique flavor profiles and aromas

1

2

**R&D CAPACITY**

Cannabis producers don't have the time, capacity, or skills devoted to breeding, pheno-hunting, and procuring new genetics for the sales pipeline. This process takes at least 12-18 months for just 1 strain.

**LACK OF ACCESS**

by licensed producers to premium genetics that are potent and proven to produce high THC levels, unique and gassy terpene profiles.

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**LACK OF DIFFERENTIATION**

Cultivators grow similar cultivars and compete to have comparable products listed with the cannabis boards.

### SELL THROUGH & REVENUE

Cultivators are forced to compete on price due to market saturation and lack of differentiation, compromising sales and profitability.

Our large library of rare and potent genetics offers cultivators a unique selling proposition to the cannabis boards by consistently cultivating the latest and best in-demand strains.



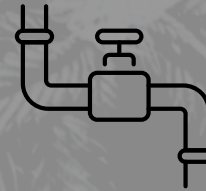
#### IN-DEMAND STRAINS

A genetic library full of cultivars that have unique, gassy terpene profiles and push close to or exceed 30% THC levels.



#### EXCLUSIVITY

Select cultivars reserved for those with strong brand recognition and high sell-through rates.



#### GENETIC PIPELINE

We focus on continuous breeding initiatives to produce new cultivars that will achieve listing at the cannabis boards, helping producers eliminate 12-18 months of time on R&D.



#### DIFFERENTIATION

Offering unique cultivars the competition will envy.

### MICRO CULTIVATOR

Limited by 2150sqft of production space, and need clones/RTF's to maximize revenues and profitability by as much as 30%.

### PROCESSORS

Rely on unique cultivars from their contract growers in order to go to market with unique extracted product SKUs.



### STANDARD CULTIVATOR

No production limits and often release new SKUs that are already in the market.

### NURSERIES

Collaborating with competing nurseries geographically disbursed across Canada so they can become resellers of CNC genetics, and to expand our distribution reach with minimal capital expenditures.

#### TOTAL ADDRESSABLE MARKET

- 648 Total Cultivators in Canada <sup>1</sup>
  - 28 million plants produced last year <sup>2</sup>
  - \$8 average value per unit
- \$224,000,000**

#### SERVICEABLE ADDRESSABLE MARKET

- Est. 33% as willing purchasers\*
  - 10 million plants are serviceable
  - \$8 average value per unit
- \$80,000,000**

#### OUR TARGET MARKET

- Craft Quality Cultivators
  - 3 million plants
  - \$10 average value per unit
- \$30,000,000**

\*Estimate based on removing large vertically integrated seed-to-sale organizations.

1 Source: Licensed cultivators, processors and sellers of cannabis under the Cannabis Act - <https://www.canada.ca/en/health-canada/services/drugs-medication/cannabis/industry-licensees-applicants/licensed-cultivators-processors-sellers.html>

2 Source: Cannabis Plants Market Data - <https://www.canada.ca/en/health-canada/services/drugs-medication/cannabis/research-data/market/plants.html>

Mother Labs	Klonetics	Propogation Station	Perfect Plants
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In-Demand Genetics	✓	✗	✓	✓	✓
Genetic Pipeline Innovation	✓	✗	✗	✗	✓
Tissue Culture (TC) Capabilities	✓	✓	✓	✓	✓ Coming Soon
Experienced Grow Team	✓	✗	✓	✗	✓
Quality & Healthy Plants	✗	✗	✓	✓	✓
Strength Weakness	Tissue Culture Price & Location	Tissue Culture Genetic Library	Pricing Genetic Pipeline	Tissue Culture Not Operational	Genetics and Growing Tissue Culture
Avg. Price Range	\$16/clone \$16-\$32	\$10/clone \$6-\$25	\$10/clone \$5-\$25	\$14/clone \$10-\$30	\$10/clone \$7-\$30

**WHY WILL CUSTOMERS CHOOSE US:**  
 Genetics is the #1 key factor to success for a nursery. We strive to deliver exactly what the industry demands: strains with high THC & unique gassy terpene profiles.

## CLONE

### PROGRAM

**Built for Standard and Micro's**

Supply starter plants to cultivators in clone or larger pre-vegetative (RTF\*) stages. Price of plant depends on stage.

 \$8 - \$12/clone  
\$12 - \$30/RTF

## NURSERY

### PROGRAM

**Built for Nursery's**

Supply a large mother plant, where nurseries reproduce their own clones paying a fee for each cut taken off the mother plant.

 \$3 - \$5/cut

### FLEXIBLE BUSINESS MODELS


Flexible pricing models accommodate the unique needs of each target market and customer.

## MOTHER

### PROGRAM

**Built for Standard Cultivators**

Supply a large mother plant, where customers reproduce their own clones paying a fee for each cut taken off the mother plant.

 \$3 - \$5/cut

## LAB

### SERVICES

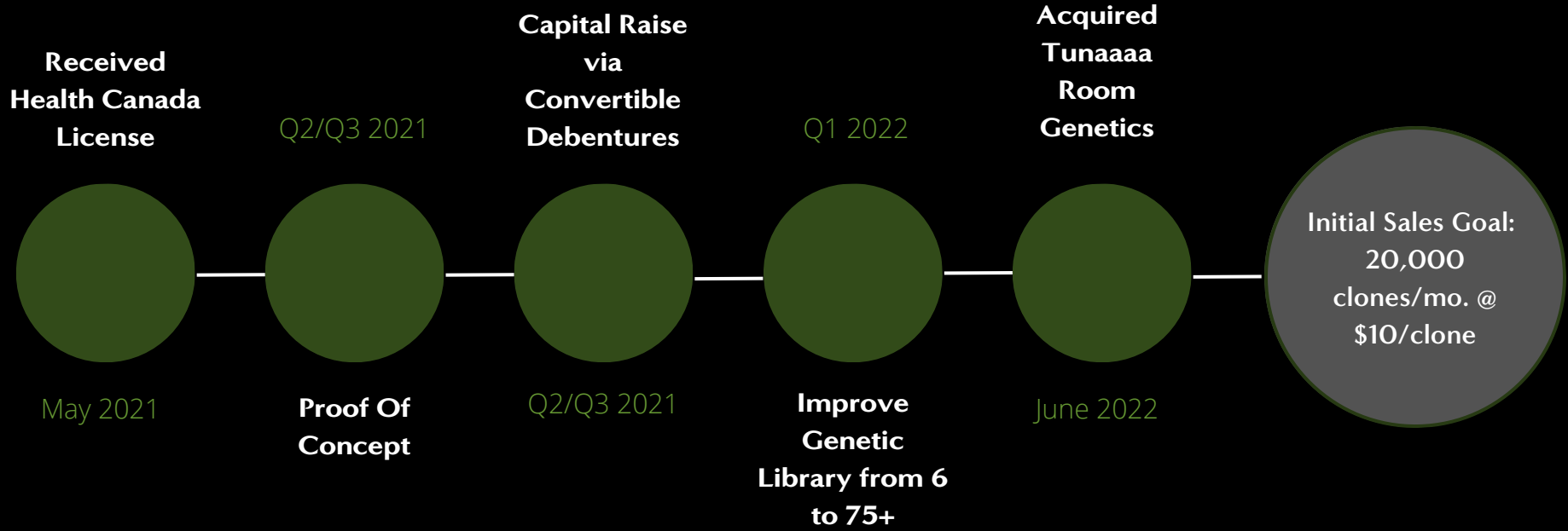
**For Cultivators & Nursery's**

Services vary from grow support and cultivation advice, to tissue culture lab services that clean, rejuvenate, and bio-bank genetics for others.

 \$500 - \$5000 per service



\* RTF = Ready-to-Flower



## BREAK-EVEN GOAL

5,000 clones/mo =  
**\$50K monthly**

## PRODUCTION CAPACITY

50,000 clones/mo =  
**\$500K monthly**



Cannabis culture has been a way of life for us in British Columbia for ages. Our entire team has been raised through legacy markets here since birth, inspiring us to deliver the strongest library of genetics in Canada and beyond.



**Adam Sancewicz**

**CNC: CEO**  
**ASC: CEO**

Entrepreneur with deep roots from the legacy and 10+ years experience in global manufacturing & distribution. Adam also holds a BBA, double majoring in Marketing & Human Resources.



**Bobby Athwal**

**CNC: TECHNICAL ADVISOR**  
**ASC: COO**

As an engineer turned attorney, Bobby brings invaluable expertise in IP Law, and has a proven track record of launching successful cannabis companies across Canada.



**Dome Duong**

**CNC: CONTROLLER**  
**ASC: CFO**

Over 10 years in the cannabis space, entrepreneur and founder of 3 cannabis companies. Dome is a CPA, CA and also holds an MBA from Queens University.



**Henk Vander Waal**

**CNC: PRODUCTION MANAGER**

Henk brings 30+ years of commercial horticulture experience to the team, with great knowledge and passion in plant science, IPM, and nutritional inputs.



## FINANCIALS

## GOALS



### PLANT SALES

**100,000** (minimum)

Plants first year

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### PROFITABILITY

**\$400K** (minimum)

EBITDA first year

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### LOW OVERHEAD

**\$50K/month**

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### BREAK-EVEN

**5,000/month**

Plants @ \$10

THANK YOU!

CRAFT  
NURSERIES

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